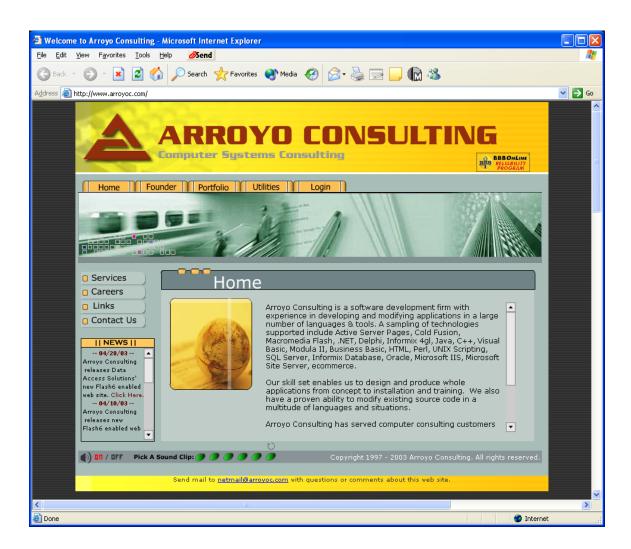


Arroyo Consulting Web Site Case Studies





3Dbusiness.net "Concept to reality"

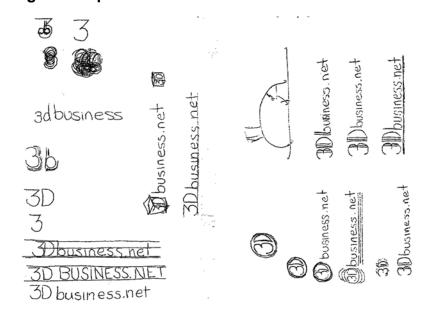
3Dbusiness.net is an independent startup marketing company, their flagship product offering KidZap® is a kid safe internet portal. Although 3Dbusiness.net had the ability to offer the KidZap® product through a 3rd party site, they wanted their own "branded" look and feel to offer this and future products. Some of the key points to this project:

- 3Dbusiness.net did not have an existing logo, corporate theme, graphics, logo, etc.
- 3Dbusiness.net did not have an existing web site
- 3Dbusiness.net wanted the KidZap® product offering to "seemleasly" integrate to their website
- 3Dbusiness.net wanted future product offerings to be integrateable into the web site we developed.
- 3Dbusiness.net wanted a way to track and store "registered users" to use for future marketing pieces

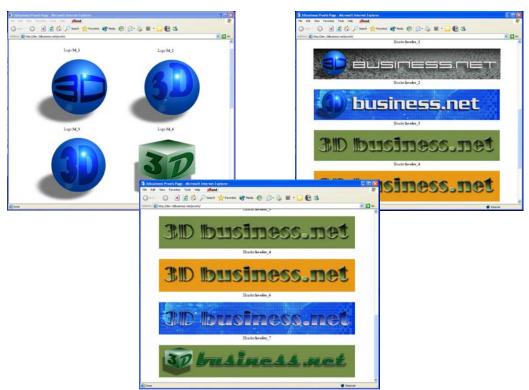
Following are the logo concept hand sketches provided by 3Dbusiness.net and the resulting proofs and final website.



Logo concepts hand sketches



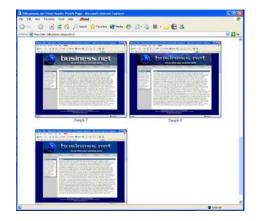
Logo "proofs"





• Website framework "proofs"





Final website







