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Arroyo Consulting Web Site Case Studies





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3Dbusiness.net “Concept to reality”

3Dbusiness.net is an independent startup marketing company, their flagship product offering KidZap® is a kid safe internet portal. Although 3Dbusiness.net had the ability to offer the KidZap® product through a 3rd party site, they wanted their own “branded” look and feel to offer this and future products. Some of the key points to this project:

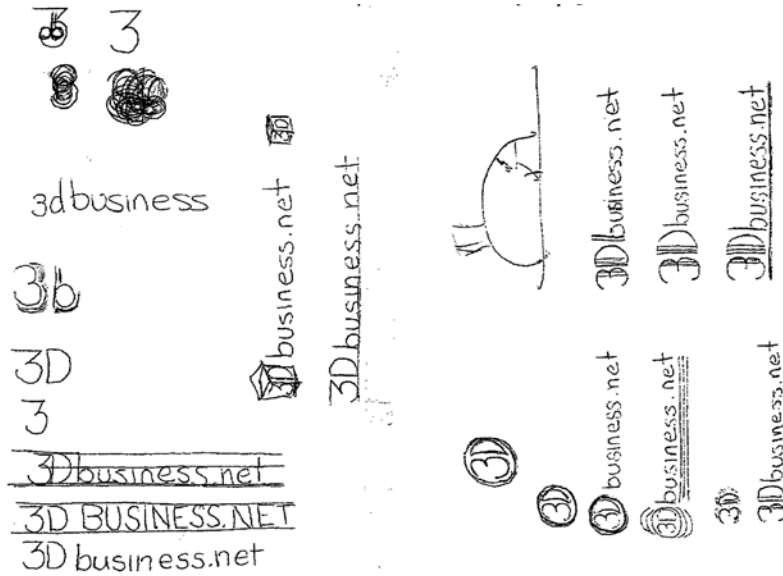
- 3Dbusiness.net did not have an existing logo, corporate theme, graphics, logo , etc.
- 3Dbusiness.net did not have an existing web site
- 3Dbusiness.net wanted the KidZap® product offering to “seemleasly” integrate to their website
- 3Dbusiness.net wanted future product offerings to be integrateable into the web site we developed.
- 3Dbusiness.net wanted a way to track and store “registered users” to use for future marketing pieces

Following are the logo concept hand sketches provided by 3Dbusiness.net and the resulting proofs and final website.

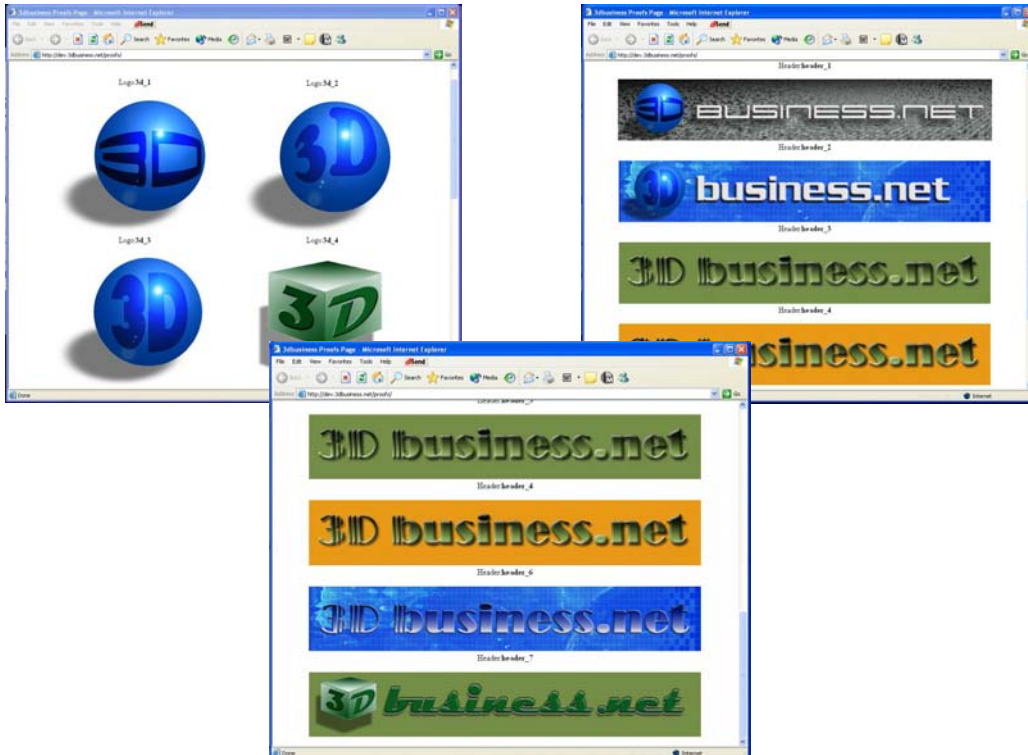


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- Logo concepts hand sketches



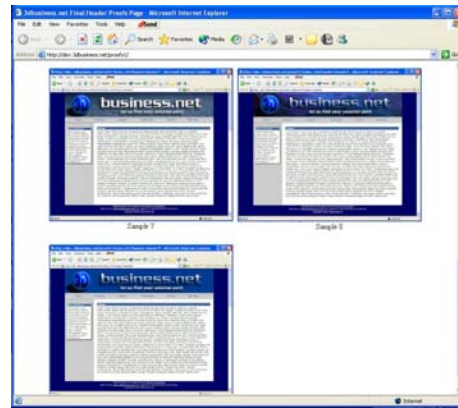
- Logo "proofs"





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- Website framework “proofs”



- Final website

